

MEET WEBER

PRODUCT IDENTIFICATION



Labeling and coding in the right hands.



Weber[®]
LABELING & CODING SOLUTIONS

WEBER EASILY IDENTIFIES PRODUCTS ON THEIR JOURNEY FROM A TO B.

We meet every day.

Look in your fridge, say hi to the delivery man and try to wash yourself and there we are. Everywhere you look, you see products with labels and markings.

The world needs effective product identification: functional through barcode, when you receive a package at home. And emotionally it affects our lives. When choosing a product in the supermarket your choice is influenced by the label.

Every product you eat, consume or see every day carries identification. Now that you know this, you know that a world without product identification cannot exist.



Weber[®]
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WHO ARE WE



Our mission


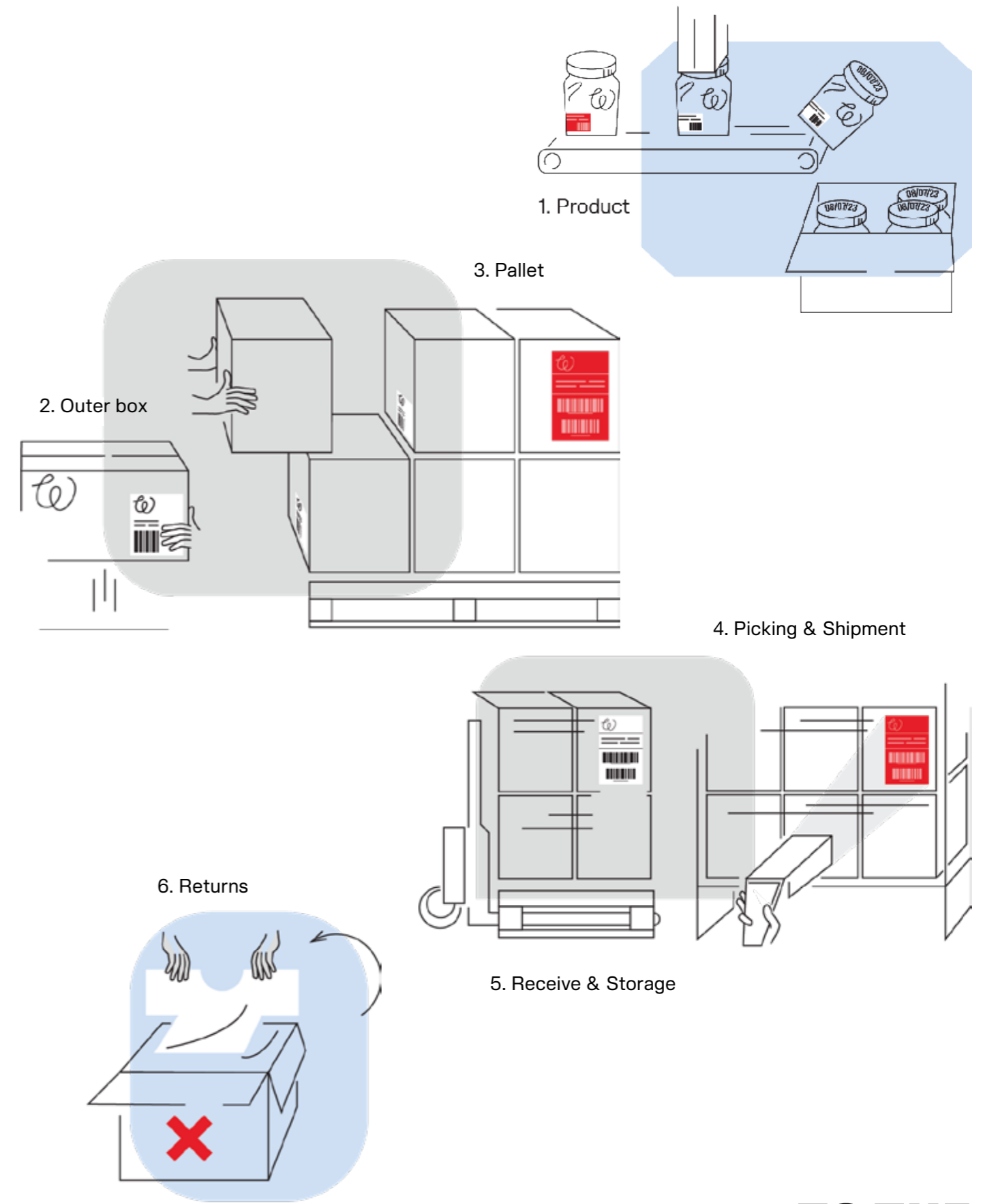
To make interactions with products more efficient, smarter and effective at every touchpoint throughout the supply chain.

We give people the right solutions and knowledge to identify, brand and move products seamlessly through the chain.

In this way products end up in the right hands with the right information, at the right time.



FROM THE PACKAGING



TO THE LOGISTIC PROCESS

WHAT WE DO

People & Machine

We have a wide range of labeling and coding solutions. For everyone. Small or large. Anywhere in the world. We have a lot and are always nearby.

→ **We inspire**
in the area of product
identification

→ **We share**
our Labeling & Coding
knowledge with all

→ **We guide**
your product with
identification from a to b

→ **We are here for everyone**
with national &
international support



Weber
LABELING & CODING SOLUTIONS

LABELING

- Applicator, Print & Apply, Complete Line

The amount of labels we meet on a daily basis is essential. The way you apply a label varies from manual to fully automatic. However you apply or want to apply a label, we offer a suitable solution for every application.



Label Applicator

Label Applicators apply pre-printed labels accurately and quickly to products and packagings in a production or logistics process. Our applicators label on the front, back, top, bottom, side, around the corner, simultaneously and on multiple sides on all packages.

Automatic application

- Product label
- Ingredients label
- Barcode label (LPN, Box ID)
- Product identification

Our product range

- Entry-level & industrial models for every industry
- Applicators for different applications
- Different positionings and accuracy

Label Print & Apply

Label Print & Apply is a label printer and applicator in one. From the production or packaging line, our label machine receives information, prints a label and automatically applies it to one or more sides of products, packaging, boxes or pallets.

Automatic print and apply

- Variable data (Expiry date, LOT, Batch code)
- Ingredients label
- Barcode label (LPN, Box ID)
- Shipping label
- Pallet label (GS1, SSCC)

Our product range

- Every industry and all label sizes
- Different application methods
- Black-white and full colour
- Still and top speed labeling
- Existing and new processes



Labeling Line

Our Labeling Line is a complete custom-made labeling solution with conveyor belt. This makes the Labeling Line easy to connect or integrate into existing and new production lines.

There are standard labeling lines, which can be customised with additional options for each application. The lines are made in our German factory for Europe.

LABELPRINTERS & SUPPLIES

- Thermal (Transfer) Label Printers, Labels, Ribbons

In addition to our automated solutions, we offer label printers and associated supplies you need to run your label printer.

Labels you can print yourself

- Barcode label
- Shipping label
- Variable data label
- Full colour product label
- Pallet label (GS1, SSCC)
- RFID label

Our label printer product range

- Only A-brand label printers
- Thermal & Thermal Transfer
- Full colour label printers
- Entry-level & Industrial models

Print professional labels on-demand with our label printers from **Zebra, Toshiba, Sato, Epson** or **Oki**.

We will be happy to guide you to the right label printer based on your application and ambitions.

Labels

For more than 30 years, we have been producing labels in the Benelux and 5 other locations in Europe. From blank to full colour for every application and every industry.

We advise on the format and composition in terms of material and adhesives. In our production plant we print the labels, cut them to size, pack them as required, store them and ship them as required all over Europe.

We produce

- Blanco labels
- Full colour labels
- Barcode labels
- Labels in any shape and size
- For label printers & label machines
- ISO 14001 and BRCGS certified

Thermal Transfer Ribbons

The perfect print is always the right combination between label material, ribbon and label printer. Ribbons are available in various qualities, colours and from stock. From 50 rolls, you choose the width and length of the ribbon yourself.

Our ribbon product range

- Different ribbon qualities
- Available from stock
- Free test ribbons



CODING

- Coding systems, Box printers, Feeders

Why label when you can print directly? Companies want and are moving towards more sustainability. Direct printing can help. Whether there is many or little text, up to a print height of 108 mm, we have a print solution.

What do our systems print

- Batch codes
- Expiry, best-before, use-by dates
- Barcode, datamatrix
- Serialisation data
- Logo, symbol, image
- LPN / Box ID

Printable surfaces

- ✓ Carton en paper
- ✓ Plastic and foil
- ✓ Tin and metal
- ✓ PET bottle and cap
- ✓ Wood
- ✓ Glass

Why Thermal Inkjet (TIJ) or Piëzo

- ✓ Maintenance-free
- ✓ High resolution
- ✓ Less downtime
- ✓ No unpleasant odours
- ✓ Clean production environment
- ✓ Low Total Cost of Ownership (TCO)



Our direct print product range

Coding systems

- Cartridge with integrated print head
- 12,5 mm print height per print head
- Up to 8 print heads on top of each other
- IP-65 protection

Box printers

- Print resolution till 600 dpi
- Print height up to 108 mm
- Inkt bottle and cartridge
- Printing in 2 colours

Feeders

- Offline sleeve and box coding machines
Put in a stack of boxes or sleeves and they come out coded by an applied print head.
- Entry-level & high-speed food sleeve, carton and bag coding systems
- Customised coding systems that fit in the production process

Inkt

- Different inkt qualities
- Inkt for all applications
- Available from stock

Idesign Software

- Design your own label
- Link with any database
- Easy data exchange
- Printer control



OUR SERVICES

- Software, Implementation, Service & Maintenance, Training

People work on every well-functioning system. We have several services to make the transition process run smoothly. Our technicians and service planners are at your service.

Software

Quality labels require a printer controlled by software. We work with NiceLabel & Bartender label software packages. We select the right software package depending on the wishes and needs of the production or logistics process. Our programmer programs and supports the installation, updates and changes.

- Choosing the right software
- Design of software
- Link with any database
- Updates

Service & Maintenance

Our service team is always there for you. Machines need maintenance. You can do it yourself or outsource it. On request, we offer online and live support in case of outage and emergencies. We also have periodic maintenance contracts. This extends the service life of our machines. Our service planning will always help you order spare parts.

- Installation
- Online & Live support
- Maintenance on new & existing systems
- Spare parts

Technical Training

We share our knowledge through training courses. Our specialists train users and technical personnel of our systems. We also organise advanced training courses for maintaining and installing systems.

- Knowledge exchange
- In our showroom
- Operators & end-users
- Certification



SMARTER

EVERYONE

- ✓ Training
- ✓ Online & Live Support
- ✓ Customized labeling software
- ✓ Demonstration

HOW WE DO THIS

A real guide

The word guide has a double meaning for us. On the one hand, we really see ourselves as guides on the journey of products to their destination.

A journey we take for granted, but one in which many links must cooperate, both online and in real life. With our knowledge, we know how that journey to the consumer can go as smoothly as possible.

On the other hand, we also want to take that same role with our customers. We take them by the hand and help them make better choices that energise their brand, people and business.



Making an impact

Our solutions affect many consumers and brands and we work very closely with the needs of specific sectors.

We like to share our technical skills and knowledge, but our focus is on who or what we affect in the chain and how we make an impact. On people. On brands. On the world.

People above machine

Our technology affects people in countless ways. A loving gift that rolls off the conveyor belt effortlessly and arrives on your doorstep tonight. A sparkling package that grabs your attention. Or the indispensable traceability.

We care about people and the emotions that products evoke in everything we do. While our machines do their work, we make the necessary space for people and the place that Weber holds in their lives, both with our customers and employees.



Making everyone smarter

We take a lot of work out of our partners' hands, and we also find it important to share our knowledge with them. We prefer to do this in an accessible way that breaks away from what is standard in our sector.

We want to connect experts and use this knowledge and inspiration to help our partners to become better and more efficient.

GROWING WITH WEBER

For companies

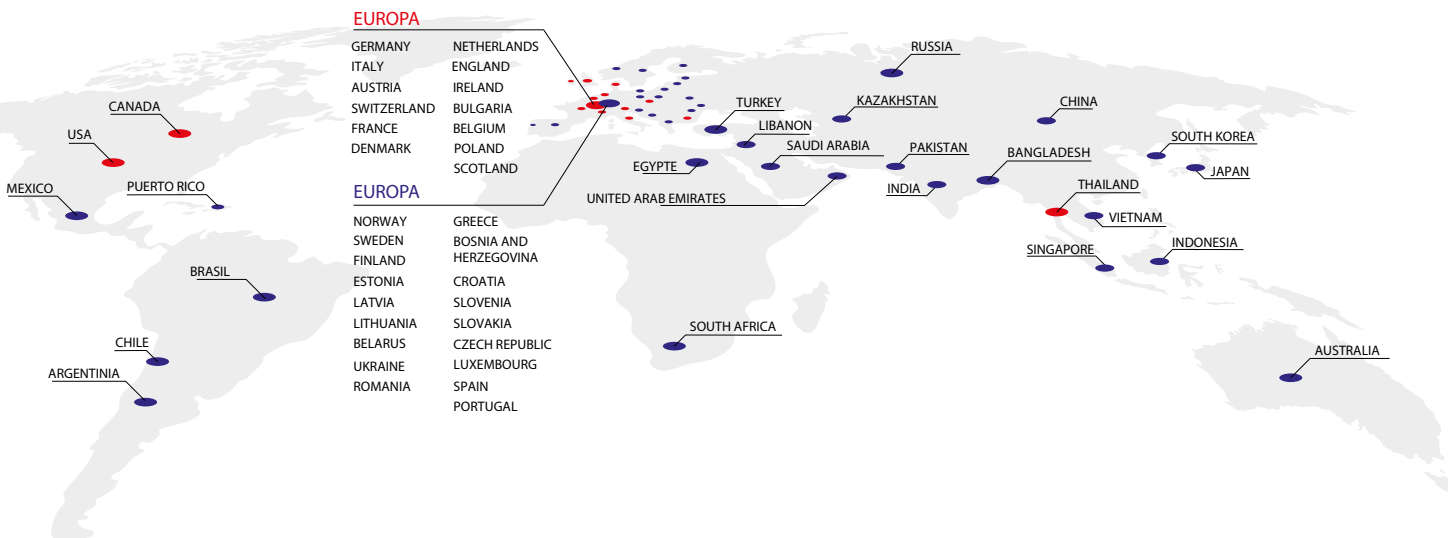
Our customers such as integrators, machine builders, manufacturing companies, distribution centres, wholesalers, retailers and logistic partners choose automatic application of product identification.

Branches

- ✓ Agriculture
- ✓ Automotive
- ✓ Beverages
- ✓ Chemicals
- ✓ Construction
- ✓ Cosmetics
- ✓ E-commerce
- ✓ Electronics
- ✓ Food
- ✓ Horticulture
- ✓ Logistics
- ✓ Metal
- ✓ Paper
- ✓ Pharma
- ✓ Plastic
- ✓ Wood



Do you follow your product?



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